SMARTBRIDGE
Let's Bridge the Gap

salesforce PARTNER

Smart Internz

AICTE
All India Council for Technical Education

Salesforce Supported

Virtual Internship Program 2023

An initiative to help Young Minds of India build their Careers in Salesforce Ecosystem

Disclaimer

Program Objective

"By **2026**, The salesforce economy accounts for **1.3 Million** direct & indirect jobs in India" **— Source IDC Report 2021**

In order to cater to this rising demand for Salesforce talent, Salesforce in collaboration with AICTE (All India Council for Technical Education), has come up with an outcome based skilling initiative – Virtual Internship Program 2023.

Program Objectives:
- Extend the Support to Skill India Initiative
- Upskill 15,000 students in Salesforce technologies
- Create a talent pipeline for the Salesforce ecosystem
- Help fulfill the industry training or internship need of academia
- Help forster opportunities for qualified learners

Note: No employment relationship is created between participants and Salesforce under, or in relation to, this program.

Introduction

SmartBridge and Salesforce have joined forces to establish a Virtual Internship Program designed to upskill students with the necessary knowledge and skills to excel in the job market and navigate the Salesforce ecosystem. The program aims to foster proficiency in the Salesforce domain, enabling them to become experts in this field.

The program will be delivered with edtech company SmartBridge
Educational Services Pvt. Ltd. through their career readiness platform – SmartInternz

The program is open to all the students who will be joining the workforce in the next 2 years along with students who graduated in the last two years. The virtual internship will be 8 weeks long, and those who complete the virtual internship and meet the criteria will be given completion certificates.

Program Details

- Total Number of Virtual Internships – 15,000

- Virtual Internship Tracks : 2 Nos.

    - Salesforce Administrator

    - Salesforce Developer

    - Mulesoft Certified Developer (will start soon)

- Number of Cohorts : 4 (one for each Quarter)

- Cohort Duration : 3 Months (March - May, June - Aug)

- Eligibility : Student - Free (Bachelors in Engineering, Sciences, M.Tech / MBA / MCA etc)

- Region : India

Success Story of SFVIP -2022

Smart Internz

WE COVERED THE LENGTH AND BREATH OF INDIA

47,358
LEARNERS
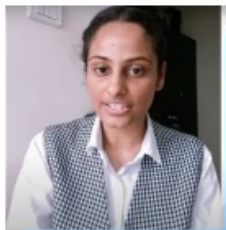
31
STATES/UT

45%
GIRLS PARTICIPATION

2500+
JOBS OFFERED

TIER2/TIER3 CITIES
OVERWHELMING PARTICIPATION
FROM TIER2/TIER3 CITIES
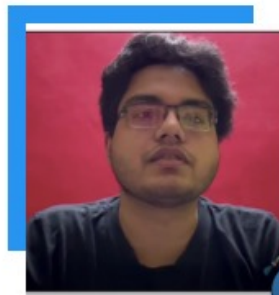
" WHAT STUDENTS SAY ABOUT THE PROGRAM

The syllabus was very efficient because it helped beginner like me to take my first step very easy and smooth also the **platform interface of SmartInternz was very good** where you can keep a track of your progress and various topics you have covered under different modules. We were also assigned mentors during our internship which were there to help us in clearing different doubts about various hands-on challenges or any other problems. **Both the support team and mentors did a great job.** They were very clear about each and every task and steps we had to follow throughout our internship.

Ms. Saloni Kochar
Salesforce Administrator Virtual Intern
Laxshmi Narain College Of Technology

I have successfully completed my Salesforce supported Virtual Internship program in partnership with AICTE and powered by SmartInternz. Honestly **it was one of the best things I could have taken part in this program in order to improve my knowledge in Salesforce**. SmartInternz team and Salesforce team, Mr Yadav and Shiva Kumar sir who drive this initiative. Although I started with Salesforce couple of years back but due to studies and exam, I wasn't able to work on Salesforce in devops environment. This was the perfect program to brush up my knowledge. We had multiple sessions on zoom and also YouTube. They cleared each doubt via chat. Trainers had great knowledge on the platform. If people miss the sessions the sessions were even recorded. **The best part was the slack channel where all the people enrolled were there and any doubt any query you had was cleared in minutes.**
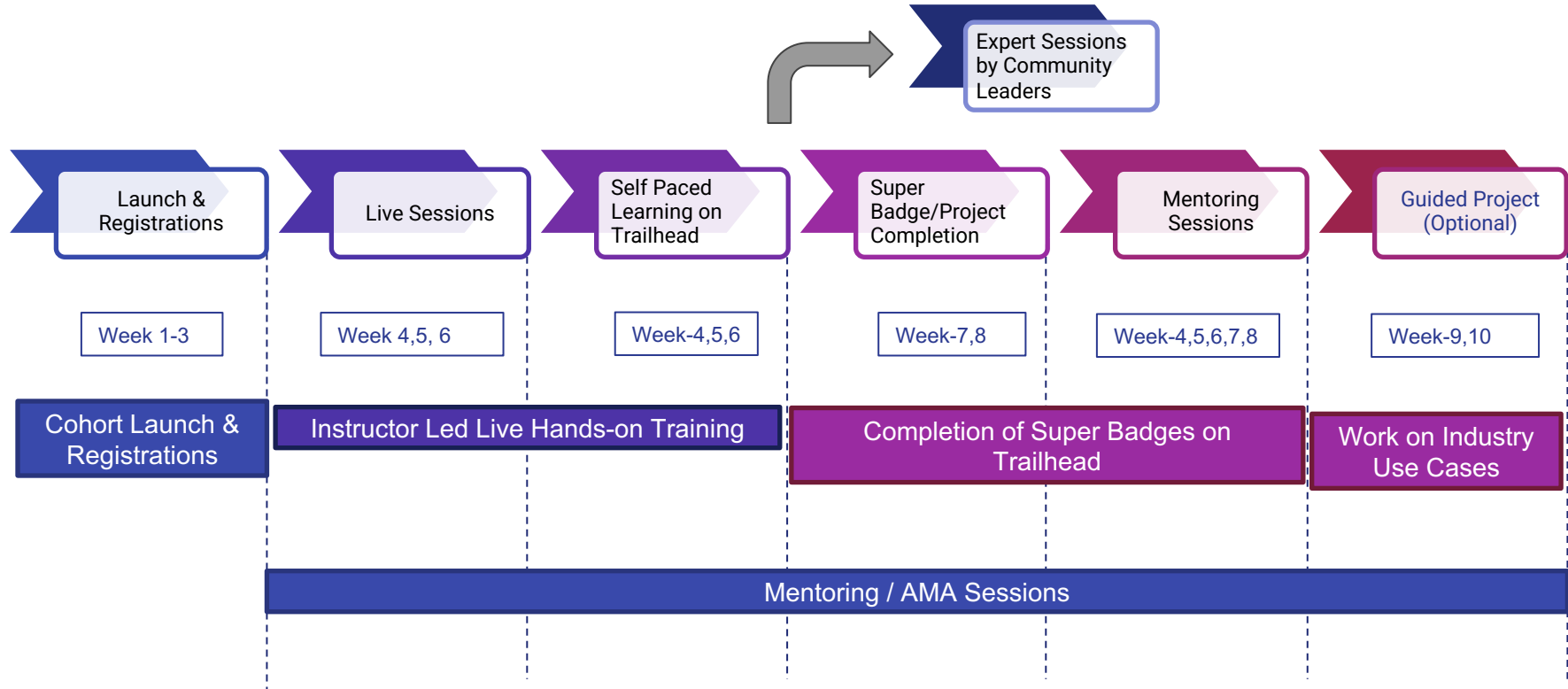
Mr. Kshitij Singh
Salesforce Developer Virtual Intern
Maharaja Surajmal Institute Of Technology

Benefits to Learners

❖ 100 - 120 Hours of Overall Learning Experience

❖ Online Instructor-led Hands-on Bootcamps

❖ Complete trail mixes & Develop Project (Super Badge) with Mentor support

❖ Acquire Super Badges on Trailhead platform

❖ Get Virtual Internship Completion Certificate

❖ Develop interview soft skills through an exclusive soft skills training

❖ Get prepared for Salesforce Professional Certifications

Program Structure

Expert Sessions by Community Leaders

Launch & Registrations	Live Sessions	Self Paced Learning on Trailhead	Super Badge/Project Completion	Mentoring Sessions	Guided Project (Optional)
Week 1-3	Week 4,5, 6	Week-4,5,6	Week-7,8	Week-4,5,6,7,8	Week-9,10

Cohort Launch & Registrations

Instructor Led Live Hands-on Training

Completion of Super Badges on Trailhead

Work on Industry Use Cases

Mentoring / AMA Sessions

Learning Tracks

Participants can choose any one of the following below tracks based on their coding skills and field of study. Admin track is suitable for non-IT students, Developer track is suitable for learners with coding skills

Salesforce Administrator	Salesforce Platform Developer
Salesforce administrators are responsible for managing, configuring, and customizing Salesforce systems to support business operations. Here are some essential skills for a Salesforce administrator: 1. Salesforce Products Knowledge 2. Salesforce Architecture 3. Data Management 4. Data Security, User Management 5. Business Process Automation 6. Reports & Dashboards 7. AppExchange 8. Collaboration Skills	Salesforce developers are responsible for developing and customizing applications on the Salesforce platform. Here are some essential skills for a Salesforce developer: 1. Salesforce Products Knowledge 2. Salesforce Architecture 3. Apex Programming 4. Visualforce & Lightning Web Components 5. API Integration 6. Lightning Experience 7. Source Control 8. Collaboration Skills

Admin Trailmix

Developer I Trailmix

SuperBadges & SuperSets

Superbadges offer individuals the opportunity to utilize their acquired skills to solve intricate business challenges. And with Super Set credentials, one can showcase their expertise in a specific domain and take the next step towards landing a top job

Admin Super Set

Prove your hands-on skills with real-world business scenarios that test your expertise across reports and dashboards, business administration, and security.

Career	Helpful Prework	Related to
Salesforce Administrator	Admin Beginner	Administrator Certification

Developer Super Set

Put your developer skills to the test with this Super Set that dives deep into business process automation and Apex coding.

Career	Helpful Prework	Related to
Salesforce Developer	Developer Beginner	Developer Certification

Guided Projects

The Salesforce ecosystem partners offer Guided Projects that assist learners in comprehending actual business difficulties and empowering them to develop technology-based solutions. Sample guided projects are listed below
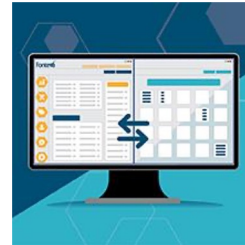
Recruiting Assistant for HR managers

Build a CRM application for schools/colleges

Property management application using Salesforce

Event management system using Salesforce

Expert Sessions from Trailblazer community

Talk by Salesforce MVP's, Salesforce Partner Leaders, Salesforce Community Leaders etc to inspire &
encourage learners to become part of the ecosystem.

Awards & Recognition for Best performing Learners

Appreciation/Recognition Certificate and Swags will be provided for best performing learners to encourage them to take up Guided Project after completion of super badges.
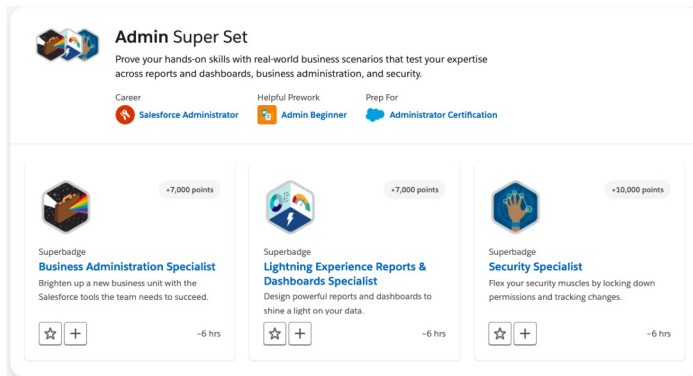
Salesforce Administrator - Learning Content

Smart Internz

Module	Delivery Type	Duration Hrs/Mins
Salesforce Organisation & Fundamentals	Live Session	3 Hrs
Salesforce Platform Basics	Self Learning	1 Hr
Data Modeling	Self Learning	1 Hr
Relationship & Sales Cloud	Live Session	3 Hrs
Accounts & Contacts for Lightning Experience	Self Learning	30 Mins
Service Cloud & Process Automation	Live Session	3 Hrs
Service Cloud for Lightning Experience	Self Learning	2 Hrs
Customize the user interface for a security app	Activity	2 Hrs
Flows & Chatter	Live Session	3 Hrs
Salesforce Flow, Flow Basics & Builder	Self Learning	5 Hrs
Chatter Administration for Lightning Experience	Self Learning	1Hr 10Mins

Salesforce Administrator - Content

Module	Delivery Type	Duration Hrs/Mins
Security & Dashboard	Live Session	3 Hrs
Data Security	Self Learning	2 Hrs
Reports & Dashboard for Lightning Experience	Self Learning	2 Hrs
Data Management	Live Session	3 Hrs
Data Management Tools & Data Loader (Data Management)	Self Learning	3 Hrs

Admin Super Set

30 - 40 Hrs

Self Learning course modules are aligned in such a way that super badges would be unlocked by the end of bootcamps

Salesforce Developer Content

Module	Delivery Type	Duration Hrs/Mins
Salesforce Organisation & Fundamentals	Live Session	3 Hrs
Salesforce Platform Basics	Self Learning	1 Hr
Platform Development Basics	Self Learning	1 Hr
Relationship & Process Automation	Live Session	3 Hrs
Picklist Administration	Self Learning	1 Hr
Duplicate Management	Self Learning	1 Hr
Data Modeling	Self Learning	1 Hr
Build a Data Model for a Travel Approval App	Activity	2 Hrs
Formulas & Validations	Self Learning	1 Hr
Improve Data Quality for a Recruiting App	Activity	1 Hrs
Customize a Salesforce Object	Activity	2 Hrs
Customize the UI for Recruiting App	Activity	1 Hrs

Salesforce Developer Content

Module	Learning Type	Duration Hrs/Mins
Types of Flow & Security	Live Session	3 Hrs
Salesforce Flow	Self Learning	2 Hrs
Lightning App Builder	Self Learning	2 Hrs
Flow Builder	Self Learning	2 Hrs
Automate Business Process for a Recruiting App	Activity	2 Hrs
Build a Discount Approval Process	Activity	1 Hr
Quick start: Lightning App Builder	Activity	30 Mins
Quick start: Process Builder	Activity	30 Mins
Data Management	Self Learning	1 Hr
Event Monitoring	Self Learning	1 Hr

Salesforce Developer - Content

Module	Learning Type	Duration (Hrs)
Data Security	Self Learning	2 Hrs
Keep Data Source in Recruiting App	Activity	30 Mins
Shield Platform Encryption	Self Learning	1 Hr
Apex, Testing & Debugging	Live Session	3 Hrs
Apex Triggers, Testing & Asynchronous Apex	Self Learning	4 Hrs
Apex Integration Services	Self Learning	2 Hrs
Lightning Web Components & API	Live Session	6 Hrs
API Basics & Leads and Opportunities for Lightning Experience	Self Learning	2 Hrs

Superbadge
Process Automation Specialist
Showcase your mastery of business process automation without writing a line of code.

Superbadge
Apex Specialist
Use integration and business logic to push your Apex coding skills to the limit.

**Super Badges
30 - 40 Hrs**

Contact Us

Jai Prakash Netha

Jai@thesmartbridge.com

+91 9676938853

Amarender Katkam

amar@thesmartbridge.com

+91 9849334539

Smart
Internz

*Project Based Learning &
Remote Internship Platform*